

News Release

July, 2010



FMC 2010

Furniture Manufacturing & Supply China

Concurrently with Furniture China, FMC Premium
September 7-10, 2010, Shanghai New Int'l Expo Centre

**Woodworking Machinery,
Furniture Components & Raw Materials**

Organizer:

China National Furniture Association
Shanghai UBM Sinoexpo Int'l Exhibition Co., Ltd.

650 Exhibitors, 37,000 SQM, 30,000 Trade Buyers

Furniture Manufacturing & Supply China 2010 (FMC 2010) will be staged alongside FMC Premium at Shanghai New International Expo Centre from September 7-10, 2010. Being a part of Furniture China, FMC is one of the largest furniture equipment and material shows in Asia. FMC PREMIUM is a show especially designed for high-end manufacturers of furniture raw materials & components.

The exhibition hall will be classified as follows:

Hall E6 & Outdoor Hall 3K . Woodworking Machinery & Accessories

Outdoor Hall 4J . Saws, Blades & Tools

Hall E5 . FMC Premium (High-end Manufactures of Furniture Components and Raw Materials)

Outdoor Hall 3G/4G . Furniture Hardware & Fittings

Outdoor Hall 3H/4H . Office Furniture Supplies & Gas Spring

Outdoor Hall 3I . Furniture Fabric & Leather

Outdoor Hall 3J . Upholstery Furniture Components & Supplies

Outdoor Hall 4F . Furniture Panels & Surface Deco

Outdoor Hall 4I . Furniture Coatings/Adhesives/Chemicals & Media

Outdoor Hall 4K . Upholstery Furniture Components & Supplies

Over 650 exhibitors will participate in FMC 2010, including various domestic and overseas famous corporations such as JOWAT AG, KINGDECOR, FRENCHTIMBER, HENKEL, DEHUA TUBAO, JIANGSU YUHUI, M.Y.TIMBER, CHENGUANG VEHICLE, SICAM, CERSOSIMO LUMBER, C.I.KASEI., HUARUN COAT, AHEC, AMERICAN GROUP PARTICIPATION FROM MISSISSIPPI etc. Woodworking Machinery exhibitors include HOMAG, SCM, SHANGHAI CHAOLUN, YUETONG,

TONGAN, XINMA, JIANGJA, NANXIN, etc.

Page 2

The total exhibition area will be over 37,000 square meters. Up to the end of June, the number of pre-registered overseas visitors is 2,785 which has increased about 40% compared with the statistics last year. This year, FMC is expected to attract more than 30,000 domestic and international trade visitors.

In the duration of FMC 2010 exhibition, various kinds of technical seminars will be organized in the E5 conference room. The First FMC Buyers Sourcing Event held on September 8 is the most representative one. As a value-added service to B2B members, we plan to create one brand new B2B service model so as to promote more opportunities between furniture suppliers and global buyers and make a better cooperation between the two sides. Meanwhile, in order to enhance communication between exhibitors and visitors and let exhibitors have more chance to promote their products, each exhibitor will be free to use the new exhibitor conference room for 30 minutes.

With 2010 Shanghai World Expo opened smoothly, more domestic and overseas visitors have gathered in Shanghai. Next year FMC will move to Shanghai World Expo Venue. It is believed to be a great opportunity and a huge challenge for FMC further development.

As a most important woodworking machinery & furniture raw materials industry event in Asia, FMC will keep its status and take effort to catch more people's focus in the future.

More information, please visit our official website: www.fmcchina.com.cn.

For further enquiries, please contact:

Tel: +86-21-6437 1178

Fax: +86-21-6437 0982

Email: William.yuan@UBMSinoexpo.com

Web: www.fmcchina.com.cn

B2B: www.furnitureinchina.com

-END-